

2022 – 2023

Impact and Progress Highlights

Canadian Wildlife Federation Mission

"To conserve and inspire the conservation of Canada's wildlife and habitats for the use and enjoyment of all."

Together with our generous supporters and partners, the Canadian Wildlife Federation continues to work to create a brighter future for Canada's wildlife. With you by our side, we are making strides to conserve our wild species and the places they call home, offer award-winning immersive educational programs that foster a conservation ethic and encourage all Canadians to take personal action to contribute to conservation.

Here are some highlights of our impact and progress in areas of program delivery, education and advocacy during our 2022-2023 fiscal year.



Conducting scientific research to find solutions to wildlife conservation problems.

Our research focuses and key outcomes include :

- Improving fish passages for species including at-risk Pacific salmon populations
 - 557 barrier assessments and 119 habitat confirmations completed in British Columbia
 - Watershed connectivity planning completed or initiated in 10 watersheds in BC, Alberta, Nova Scotia and PEI
- Measuring how natural habitat areas on farms impact our native pollinators
 - Thousands of insects, birds and plant species sampled at 34 test sites on private ranches in southern Saskatchewan
- Determining best practices to help recover Canada's endangered bats
 - Completed the first Canada-wide study investigating bat box use and effects
 - Over 300 households engaged in citizen science project to monitor bat box temperature, humidity, and bat presence, and collect samples for White-nose Syndrome detection
 - Over 40 bats radio-tagged and tracked to determine the effect of eviction and locate roosting sites





CWF | SARAH SRA

Advocating for stronger protection and stewardship of wildlife in government regulations, policy and programs.

Taking on the ground action to sustain wildlife populations, and conserve and restore habitat.

Key focuses included calling for stronger actions on:

- Protecting whales from ship collisions
 - Over 30,000 Canadians signed our Marine Action Plan petition urging the government to increase investments in new technologies that can help eliminate entanglement in fishing gear and greatly reduce collisions between ships and whales
- Reducing habitat loss caused by multiple development projects that affect our freshwaters
 - A CWF study found 30,000 square metres of habitat destruction caused by freshwater projects under DFO jurisdiction in Manitoba alone. Proponents must now notify DFO if their project will result in the death of fish or habitat loss

Our field work and key outcomes included:

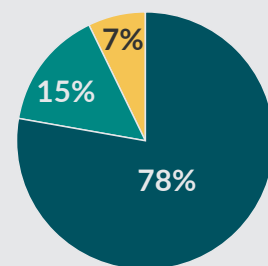
- Removing barriers to fish migration such as culverts, dams and dykes
 - 21 fish passage restoration projects completed in BC, restoring access to 322 hectares or 70 kilometres of habitat
- Restoring natural pollinator pathways on rights of way like roadsides
 - 720 hectares of habitat restored for the Monarch Butterfly and other pollinators
 - 165 rights-of-way managers in habitat Community of Practice network and 594 rights-of-way managers trained in habitat restoration
- Testing new fishing methods to reduce entanglement threats to marine species
 - Helped 10 fish harvesters catch more than 154,221 kg of Snow Crab using on-demand gear in 2022

Your Donations At Work

CWF efficiency ratios were all well within guidelines of the Canada Revenue Agency.

Investments in charitable programs were \$23.9 million. This investment was used to strengthen programming for endangered species and/or those in serious decline, including whales, turtles, salmon, Monarch Butterflies and many others. This work is carried out in freshwater, marine and terrestrial environments. CWF takes a balanced approach to resolving conservation challenges, including research to better understand how to be most effective in our programs, direct conservation programming, education to maintain public support for and active participation in conservation, and advocacy to shape national policy to benefit wildlife.

Our education programs also help develop future conservation leaders by creating opportunities for youth to experience time outdoors, to learn about nature, and to do volunteer service to improve conditions for wildlife.



■ Charitable Programs
■ Fundraising Expenses
■ Administration Expenses



DWAYNE BROWN STUDIO



Promoting an intergenerational conservation ethic across Canada and ensuring education is always a core part of our work.



Connecting more Canadians to nature by providing opportunities to get involved in conservation.

Key outcomes identified:

- Training educators through CWF WILD Education to inspire students to care about conservation
 - Collaborated with regional partners to engage 1,458 educators including teachers, youth leaders, summer camp staff and teaching students in hands-on experiential workshops where they gained knowledge and skills needed to mainstream nature-based learning across subject areas
- Expanding our WILD Outside program for youth aged 15 to 18
 - In early 2023, the WILD Outside program launched in Hamilton, Peterborough and Victoria, expanding the program to 17 cities and a new volunteer led model was introduced
 - 762 participants currently enrolled in WILD Outside, reaching over 4,323 individuals. The program has facilitated various service projects and outdoor activities nationwide, such as habitat restoration, birdhouse building, guided hikes and shoreline cleanups
- Involving more schools in our WILD Spaces pollinator program
 - Distributed 5,600 pollinator-friendly plants to 140 elementary schools and supported Commit2Act Spring microgrants for community gardens, fostering sustainability and greener communities

Here are some results:

- Engaging all Canadians to learn about and help monitor biodiversity with iNaturalist Canada
 - 10 million observations now mapped and verifiable, including more than 200,000 observations of species at risk
 - More than 200,000 people in Canada have contributed observations
- Encouraging waterfront property owners to adopt wildlife-friendly practices
 - Delivered the Love Your Lake program on 16 lakes, assessing 2,443 shoreline properties in 2022-23
 - Over 10 years, 3,700 km of shoreline were assessed involving 46,700 properties and planting over 30,000 native plants to naturalize shorelines
- Inspiring the next generation of conservation leaders in the Canadian Conservation Corps and WILD Outside programs to create impactful service projects in their community
 - From 2018-2022, 2,258 youth were directly engaged through the Canadian Conservation Corps and Wild Outside programs, generating 400,704 direct service hours and 6.5 million indirect service hours through peer and community involvement
- Engaging Canadians to adopt personal actions designed to help wildlife
 - Over 980,000 people joined with CWF through our programs and outreach initiatives to take personal action to benefit wildlife